



Get More Exposure and Drive More Leads with Powerful Listing Upgrades

Diamond Ads

Boost Listings to the Top of Search Results with Large, Eye-catching Ads

Highest Exposure: Your ad displays at the top of search results with a Contact Seller button

Monthly BuyerBlast: Send BuyerBlast emails directly to buyers interested in listings like yours

Reinforcement Ad: A smaller ad further down search results reminding buyers about your listing

Showcase Ads

Elevate Listings Above Basic Ads in Search Results and Drive More Traffic

Showcase Choice: The Best Value for Multiple Listings

- Instantly swap multiple listings above Basic ads
- Rotate and replace listings as you desire

Showcase Plus Email: Drive Traffic to a Single Listing




- Move one listing above Basic ads in search results
- Includes a BuyerBlast and list of prospects to contact

Stand Out From Your Competitors

Diamond Ads
10x More Leads*

Showcase Listing
3x - 5x More Leads*

Basic Listing
1x Leads*

	<p>Fitness Studio Chain, 3 Locations 20% Growth</p> <p>SBA loan possible, Ready for Rapid Expansion</p> <p>Costa Mesa, CA</p> <p>15 Year Fitness Center Chain, 3 locations. 20% Growth in 2015 and 20% more for 2016. Not a Franchise. Ideal for "Buy and Build" quick expansion. Because of High 38% Net Cash Flow new</p>	<p>\$1,850,000 Cash Flow: \$532,000</p> <p>Contact Seller</p>
	<p>High Profits! Educational Franchise in Orange High Profits! Excellent Franchise Support- great for E2 Visa</p> <p>Orange, CA</p> <p>An educational art franchise offering complementary programs to school art programs and fun interactive events. The company prepares students for goals set</p>	<p>\$205,000 Cash Flow: \$104,000</p>
	<p>Impeccable Senior Care Home</p> <p>Clayton, CA</p> <p>Seller wishes to keep the sale confidential to guests and onsite staff. The Care Home is a</p>	<p>\$1,050,000</p>

*Based on average leads for Diamond and Showcase ads compared to Basic ads. Actual lead total may vary by ad.

Listing Advertising Options and Features

Feature	Basic	Showcase Choice	Showcase Plus Email	Diamond
# of Leads Comparison	1x	3x	5x	10x
Photos	1	1	6	Unlimited
Videos			1	2
Attachments	1	1	3	3
BuyerBlast			1	Monthly
Custom Prospect List			✓	✓
Search Results Ranking	Basic	Higher	Higher	Highest

[Learn More About Listing Upgrades!](#)

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